



Q: What are some factors that can lead to a rate increase?

A: A major driving factor has been the increases in costs for wholesale generation and transmission and open market purchase forecasts. Other factors that have led to an increase include:

- Operating Costs.
- Cost of maintaining the cooperative's Right-of-Way program.
- Rise in prices of capital items (poles, wire, etc.)
- Since the last Rate Adjustment in January 2026, inflation has caused a rise in prices of all goods; some items in the electric distribution industry have seen price increases of thousands of dollars. Following are average percentages of the increase in prices of materials and equipment the cooperative utilizes over the last 5 years:
 - **Poles and Crossarms:** ninety-two (92) percent increase
 - **Wire:** sixty (60) percent increase
 - **Pole Line Hardware:** ninety-nine (99) percent increase
 - **Distribution Transformers:** one hundred eighteen (118) percent increase
 - **Protective Equipment:** sixty-one (61) percent increase
 - **Molded Fiberglass:** seventy-eight (78) percent increase
 - **Utility Trucks:** forty-two (42) percent increase
 - **Fuel Costs:** sixty-eight (68) percent increase

Q: How can I pay my bill?

A: REA Energy Offers several payment options, including:

- Online through SmartHub, available at www.reaenergy.com. One-time payment by credit card/check, enrollment in autopay, schedule future payments (all SmartHub options are FREE).
- MyREAenergy smartphone App (available for Apple and Android products). Same payment options as online with SmartHub.
- Payment by phone: Call 844.920.3395. Members can make one-time payments or set up autopay. Available 24/7.
- Office: available 7am-3:30pm by cash, check, money order or credit card.
- Mail: payment by mailing your check or money order, along with your monthly bill.
- Drop Box: leave payments in drop boxes at either location 24/7.



A Touchstone Energy® Cooperative 

For members' reference:

Rate Category	Old Rate January 2026	Current Rate June 2026	Old Service Charge January 2026	Current Service Charge June 2026
Residential	\$0.12552/kWh	\$0.12783/kWh	\$42.00/month	\$42.00/month
Residential (Heat)	\$0.11452/kWh	\$0.11683/kWh	N/A	N/A
Residential (Solar)	\$0.12552/kWh	\$0.12783/kWh	\$43.25/month	\$43.25/month
Small Commercial – No Demand	\$0.12552/kWh	\$0.12783/kWh	\$50.00/month	\$50.00/month
Dual Fuel & ETS	\$0.08185/kWh	\$0.08416/kWh	N/A	N/A
Outdoor Lights	\$17.95/month	\$17.95/month	N/A	N/A

Rate Category	Old Rate	Current Rate	Old Service Charge	Current Service Charge	Old Demand Charge	Current Demand Charge
Small Commercial With Demand	\$0.09285/kWh	\$0.09516/kWh	\$134.50/month	\$134.50/month	\$13.50	\$13.50
Large Commercial	\$0.07635/kWh	\$0.07866/kWh	\$269.00/month	\$269.00/month	\$18.50	\$18.50

Residential - Applies to a residence, garage, or farm used for primarily living.

Residential (Heat) - Applies to heating systems that are metered separately.

Residential (Solar)- Applies to residential solar/DG net metering. Members will have two meters at one residence. The primary meter registers their kWh usage, the secondary meter registers the amount of kWh that they generate from an alternate source such as air, solar, etc.

Small Commercial (No Demand) - Applies to commercial accounts when demand is below 50KW.

Small Commercial (With Demand) - Applies to commercial accounts which require three-phase service. Demand is in excess of 50 KW and less than 1000 KW.

Large Commercial - Applies to commercial accounts that require three-phase service. Demand is in excess 1000 KW.

Dual Fuel & ETS - Applies to separate meter service that is restricted to circuits for space heating only.

Outdoor Lights- Applies to all accounts who have outdoor lighting.

Access Fee- A fixed monthly charge that covers the fixed costs of providing service to our members. Fixed costs include, but are not limited to maintenance of power lines, transformers, meters, etc.

Generation & Transmission Market Charge- The cost for production of electricity and the cost to move high-voltage electricity from a generation facility to the distribution lines. Charges are not controlled by REA Energy.

Demand Charge- Peak electricity usage that is used during a billing period.